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MTN Nigeria to Run Limited Trial of e-SIM Technology ...first of it's kind in West Africa

LAGOS, NIGERIA - In its continued drive to lead digital transformation, foster inclusion, improve customer experience and maintain the highest quality of service for its customers MTN Nigeria Plc (MTN) today announced the trial of e-SIM services on their network based on approvals received from the Nigerian Communications Commission (NCC).

The next step in the evolution of Subscriber Identity Modules (SIM cards), e-SIMs are designed to deliver unprecedented freedom and flexibility. Unlike the physical SIMs, e-SIMs are built into smartphones, devices and wearables. They support multiple profiles and allow customers to connect multiple numbers to their e-SIM devices.

Notwithstanding the sophistication of e-SIMs, the onboarding requirements are the same as are required for a physical SIM. Hence, SIM registration in line with existing regulatory prescriptions remains a requirement for activating a device embedded with an e-SIM.

e-SIMs are particularly useful for people who want to manage personal and business lines easily and effectively or want a separate profile for data. The new technology will also be extremely convenient for frequent travellers and tourists, making it easier for them to opt for and keep a local subscription when visiting Nigeria.

The trial which kicked-off today will run for one year and is open on a first come first served basis to a limited number of subscribers who own compatible devices. Expressing satisfaction at the development, Mazen Mroue, Chief Operating Officer, MTN Nigeria said the company was eager to get through the trial process so that the technology can be deployed for the benefit of every Nigerian.

“We are in a fast-paced digital age with new technological advancements driving the constantly changing landscape. Against this backdrop, customers depend on us to provide high quality, reliable and easy-to-use connectivity solutions.

“With the introduction of the e-SIM, we will offer customers a seamless and distinctive digital experience with new levels of flexibility, simplicity and

convenience. This is a further demonstration of our firm commitment to delivering the benefits of a bold new digital world to our customers; and we will continue seeking new ways to provide solutions that address old and new challenges, making life a little easier and brighter," Mroue stated.

MTN is spearheading e-SIM adoption in Nigeria as part of efforts to enable the digital economy. For all MTN mobile subscribers who own e-SIM compatible devices, setting up an e-SIM profile with a new or existing mobile plan is quick and easy. All it takes is a visit to an MTN service centre where frontline staff will help in registration and onboarding at no cost. Soon, e-SIM users will also be able to link multiple compatible devices and smart wearables such as tablets, smartwatches etc to their profile.



Uto Ukpanah
Company Secretary

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About MTN Nigeria

MTN Nigeria is one of Africa's largest providers of communications services, connecting over 68 million people in communities across the country with each other and the world. Guided by a vision to lead the delivery of a bold new digital world, MTN Nigeria's leadership position in coverage, capacity and innovation has remained constant, since its launch in 2001. MTN Nigeria is part of the MTN Group – a leading emerging market operator, connecting more than 250 million subscribers in 21 countries in Africa and the Middle East. To learn more about MTN Nigeria and its various initiatives, visit www.mtnonline.com

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